

Jim Whitfill, MD MBA – Senior Vice President, Chief Transformation Officer



As Chief Transformation Officer, **Jim Whitfill, MD MBA**, brings leadership expertise in healthcare leadership, strategy and digital care to promote a customer-centric experience and offer new ways to deliver more complete, coordinated and accessible care. At HonorHealth, the Transformation Office brings together Marketing, Innovation, IT, Informatics, Analytics, Process Improvement and Project Management. These areas collaborate to give both customers and caregivers an enhanced digital approach to care.

Dr Whitfill led efforts to create H2Go, HonorHealth's digital consumer platform. In addition, he partnered to open HonorHealth Innovations for incubation of early-stage healthcare companies. Finally, he co-founded the HonorHealth Innovation Council, which manages investments in early-stage companies and organizes innovation activities across the enterprise.

Before joining HonorHealth, Dr. Whitfill served as chief medical officer for Innovation Care Partners, a clinically integrated network in Phoenix. He also serves as a clinical associate professor in the departments of Internal Medicine and Biomedical Informatics at the University of Arizona College of Medicine-Phoenix. He is a former board chair of the Society of Imaging Informatics in Medicine where he was named a Fellow of the Society in 2021. He is a founding member of the HIMSS-SIIM community for Enterprise Imaging.

Dr. Whitfill received his BA from Princeton University, his MD from the University of Pennsylvania and his MBA from the Wharton School. He trained in internal medicine at the Hospital of the University of Pennsylvania, where he also completed a fellowship in medical informatics. He has been named a fellow of the College of Society of Imaging Informatics in Medicine and the American College of Physicians.